

Maureen McGrath
Natures Sunshine Independent Distributor

July 14, 2006

Re: Business Opportunity Rule R511993

Dear Sir or Madam:

I am writing this letter because I am very concerned about the proposed Business Opportunity Rule R511993. While I understand there are some unscrupulous companies that take advantage of people and that the FTC wants to protect people, I believe most of the companies are reputable and allow people to make or supplement their income.

I believe this proposed rule could prevent me from continuing as a distributor for Natures Sunshine Products. I am a secretary for a legal firm and a single woman. I do not make money enough at my regular job to live on. If it were not for the additional money – usually in the \$300-500 per month range, I would not be able to live without getting a second job. I have been a distributor for Natures Sunshine for 20 years and I know that are extremely honest. I am also counting on my Natures Sunshine business to sustain me after I retire (I am 56 years old.) I had to file bankruptcy after my divorce a few years ago and have no savings. Without my Natures Sunshine business I will be not be able to sustain myself financially after I am no longer able to work a regular job. It is my retirement.

Seven-Day Waiting Period

One of the most confusing sections of the proposed rule is the seven-day waiting period to enroll new members. Natures Sunshine has no minimum purchase requirements and offers a free membership with a one-time \$40 purchase. No kit is required. Most of my new members sign-up up through the website. When they signup/order, they want their products as soon as possible, especially if they are having health issues. Having this waiting period also puts the company in a negative light. For those people that need their products immediately it would require me to place the order myself. I do not have a credit card since my bankruptcy; thus this will create a hardship on me financially. It is would also be quite burdensome for me keep such detailed sales records and have to collect sales tax instead of the tax being paid directly to the company. I do not feel this is necessary as Natures Sunshine has a money-back guarantee policy and will accept the return of products without question.

Litigation Information

This proposed rule calls for the release of any information regarding lawsuits whether the company was found innocent or not. With the laws today, lawsuits are rampant. This rule does not make sense and is misleading.

References

This proposed rule requires the disclosure of a minimum of ten prior purchasers nearest to the prospective purchaser. I am glad to provide references of those willing to be a reference; however, I am hesitant about giving out personal information about individuals, especially as many are purchasing products which help with their private health issues. As I mentioned earlier, most of my new customers come from the website and I have no knowledge of what they are purchasing or many times do not even have contact with them unless they choose to contact me. It would be virtually impossible to provide that information without making it public knowledge on the website. Also in my area, there are very few Natures Sunshine distributors. Nearly all of my members just purchase for their own private use.

Cancellation

As I stated before, Natures Sunshine has no purchase requirements. Many times people just make an initial purchase or sporadic purchases and stop ordering products. They may stop ordering because they found another source, their issue for needing has been alleviated, financial concerns, etc. There is no need to cancel their membership. It will simply expire if they choose not to renew it. Maintaining a list of everyone who has ever ordered and then stopped ordering is an unrealistic burden.

Please feel free to contact me. My e-mail is listed in my return address. I hope you will reconsider this rule. Most of the companies are legitimate and provide many people with financial security. I pray that you do not take this away from me and I do not have the energy to work weekends and evenings at a second job just to be able to make my house-payment and eat.

Sincerely,

Maureen McGrath